

# Affiliate policies for Rebtel

| Name  | Content  |
|---|--|
| <p><b>Search Campaigns - Protected SEM Bidding Keywords</b><br/>These are keywords that publishers are prohibited from bidding on for search marketing campaigns</p>                    | <p>Rebtel and all keywords/ keyphrases containing Rebtel, misspellings of Rebtel, such as Reptel, Ribtel, Reb Tel, Rebtell etc. and all keywords/ keyphrases containing these misspellings. Rebtel also does not allow bidding on competitors' brand names and brand keyword/ keyphrases.</p>                        |
| <p><b>Search Campaigns - Prohibited SEM Ad Copy Content</b><br/>These are terms that publishers are prohibited from using in the ad copy of their search marketing campaigns</p>        | <p>Rebtel official site, Rebtel official website, Rebtel TM and other words and phrases claiming that an affiliate is Rebtel. Rebtel also does not allow using competitors' brand names and brand keyword/ keyphrases in the ad copy.</p>  |
| <p><b>Web Site - Prohibited Web Site Domain Keywords</b><br/>Keywords that publishers are prohibited from using in the top-level domain of their Web site</p>                           | <p>Rebtel and all keywords/ keyphrases containing Rebtel, misspellings of Rebtel, such as Reptel, Ribtel, Reb Tel, Rebtell etc. and all keywords/ keyphrases containing these misspellings.</p>  |
| <p><b>Web Site - Use of Logos and Trademarks in Web sites</b><br/>Usage guidelines as they relate to the use of advertisers trademarks and/or logos in ad copy and Web site content</p> | <p>It is not allowed to copy, translate, frame/ iframe Rebtel website or any parts of Rebtel website or create websites that look similar to Rebtel website and can be misleading to the users.</p>  |
| <p><b>Cash back policy</b><br/>Publishers are allowed to give cash back to their customers, but only to a maximum value of \$10 USD.</p>  | <p>Publishers that give their customers cash back or other goods worth more than \$10 USD, in return for signing up and making a deposit with Rebtel, will be removed from the program. It's not allowed to combine cash back incentives with other offers (like voucher codes).</p>                                 |
| <p><b>Payment policy</b><br/>Rebtel only allows publishers to recruit customers who are able to make their own payments.</p>  | <p>Publishers are not allowed to recruit a customer and then make a payment for the customer. The customer has to create their account and make the payments by themselves. Commission will not be paid for customers that don't fulfill these requirements, and the publisher will be removed from the program.</p> |

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| <p><b>Fraud &amp; Misuse policy</b><br/>Rebtel does not pay commission for customers barred by our fraud department</p> | <p>In the event that our fraud department detect misuse or any kind of fraudulent behavior from a customer referred by a publisher, Rebtel will not pay commission to the publisher.</p> |

## General terms

- i. Rebtel may, in its sole discretion, at any time and without prior notice immediately terminate, suspend and/or remove any publisher from Rebtel's program(s).
- ii. Rebtel may at any time and without prior written notice cancel or withhold any payments due to a publisher under a Rebtel program, or demand repayment of any payments made to a publisher under a Rebtel program, or require that an affiliate does the same, if Rebtel, in its sole discretion deems or suspects that the recruitment of a customer, a transaction, or any other action taken by the publisher, which would normally generate a payment under a Rebtel program, has been made in violation of these policies, or in violation of the agreement between the publisher and the relevant affiliate network, or if such recruitment, action or transaction is deemed or suspected to be a result of fraudulent behavior or actions by or on behalf of the publisher, or is otherwise a result of behavior or actions which are not of a bona fide nature.
- iii. Rebtel reserves the right, in its sole discretion, to make any amendments or changes to the program(s), including but not limited to change of payment rates, and such changes may be applied by Rebtel at any time and without prior written notice. Rebtel and/or the relevant affiliate network (as the case may be) will notify the publisher of such applied changes. Rebtel furthermore reserves the right, without prior written notice, to cancel or terminate (in whole or in part) the program(s) at any time and in its sole discretion.